

MICHAEL MCWATTERS

experience

Creative / UX Director

Netsoft-USA
November 2009 – Present
New York, NY

Creative Director, Digital

Sullivan
October 2004 – November 2009
New York, NY

Design Director

Lippincott Mercer
November 2003 – October 2004
New York, NY

Design Director

Siegel + Gale
October 2000 – May 2003
New York, NY

Senior Visual Systems Designer

Razorfish
June 2000 – October 2000
New York, NY

Design Director

August 1999 – June 2000
Imagistic
Venice, CA

Lead Designer

IEC
February 1998 – August 1999
Marina del Rey, CA

Senior Designer

LaserMedia
June 1996 – February 1998
Los Angeles, CA

education

M.A. Fine Art

California State University Northridge
Graduated with honors
May 1996

B.A. Fine Art

California State University Northridge
Graduated *cum laude*
January 1991

recent awards

2008 Midas Awards – Finalist
2007 FCS – Bronze
2006 Webby Awards – First Place
2006 FCS – Gold

selected clients

Active Health Management
Aetna International
Alliance-Bernstein
American Express
AOL
AT&T
The Bank of New York
Bessemer Trust
Better Homes and Gardens
Boise Corporation
Chief Media
Citibank
Consentsys
Dow
Ellerbe Beckett
Equity Health Partners
Federal Express
Fidelity Investments
Ford Motor Company
Fortent
4 Elements Music
Graduate Management Admission Council
HNTB
JPMorgan Chase
Lion's Gate Films
Martha Stewart Everyday Food
MasterCard
mba.com
Meredith
MetLife
Mirant
Natural Resources Defense Council (NRDC)
Paramount Pictures
Playboy
Port Authority of New York and New Jersey
Pyramis Global Advisors
Schwab
Spears Abacus
State Farm
TIAA-CREF
Time-Warner
Toyota
United Airlines
Vestar Capital Partners
Wachovia
WP Carey

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